

KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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10125	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340948	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MBMG	CA. DEM PARTY FOR KEN COOLEY	
AND	2056 Cotner Ave	1401 21st St Ste 200	
ADDRESS	Los Angeles CA 90025-5604	Sacramento CA 95811-5221	
CONTACT	barbara stein	USA	
LOCAL SALESPERSON	MICHAEL MCCARTHY	AGENCY EST. NO. 1	PRODUCT 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 10/02/12 AND ENDING 10/11/12 NO. WEEKS: 2			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W	1	05:58P	08:00P	30S	10/03/12-10/03/12	PRESIDENTIAL/VP DEBATES	1	.00	.00
2	Th	1	05:58P	08:00P	30S	10/11/12-10/11/12	PRESIDENTIAL/VP DEBATES	1	.00	.00
3	Th	1	06:30P	07:00P	30S	10/04/12-10/04/12	SPECIAL NEWS - ELECTION	1	.00	.00
4	Sa	1	04:30P	04:58P	30S	10/06/12-10/06/12	CBS13 EARLY NEWS	1	.00	.00
5	Sa	1	08:58P	10:00P	30S	10/06/12-10/06/12	48 HOURS	1	.00	.00
6	W	1	09:00P	10:00P	30S	10/10/12-10/10/12	CSI: CRIME SCENE	1	.00	.00
7	T-F	4	12:05A	01:05A	30S	10/02/12-10/05/12	THE LATE LATE SHOW W/CRAIG	4	.00	.00
Total Contract:								10		.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	.00	.00	.00	
GRAND TOTAL									.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION